**KICKSTART EXCEL CHALLENGE REPORT**

1.Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* Overall, there are more successful campaigns than failed campaigns.
* The category which holds more successful campaigns is the theater category.
* The Journalism has zero successful campaigns.
* Based on Sub category, the plays is most successful sub-category and has the highest success rate.

2. What are some limitations of this dataset?

There is no proper information provided in recent years, it only shows data from year 2009-2017.And we can't assume the success rate.

3. What are some other possible tables and/or graphs that we could create?

* Number of campaign by country
* Average Donation compared with success rate
* Relation between goal and the pledged campaign.